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written description about the supplier and/or the supplier's product(s) 20a, 20b, 20c, etc. Any type of good or service may be indexed and searched using the present invention. While the present invention is primarily to be used in connection with offering industrial goods or services, any goods or services including goods or services such as, art dealers, toys, antiques, etc., may be indexed according to the present invention as well. Any number of supplier links, including a single supplier link, may constitute a directory web site. However, preferably, multiple supplier links are included on a directory web site. The links 18a, 18b, 18c, 18d, etc., to various suppliers, are such that when a user's cursor is located over such a link, prior to activation of the link, the window 22, which can be any suitable size and may or may not have a border, displays more detailed information regarding the specific supplier of the goods or services of the directory, including the supplier's logo, without the user having to activate the link and wait for a new internet page to load into their internet browser. Information about a particular supplier may be displayed using a script language such as, Java®, JavaScript®, Flash® or other similar computer programming language of script. Streaming video or steaming audio information can also be conveyed. The rollover window is preferably located such that it is readily viewable when the user's cursor is at least substantially over any of the links 18 or the description about the supplier 20 on the directory. If numerous links 18 are listed, more than one rollover window 22 may be utilized such that a rollover window is readily viewable whenever the user's cursor is placed over any of the links.

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In the Claims:

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24. (New) A supplier identification and locator system whereby a user can identify a supplier of goods or services over the Internet comprising at least one directory Web site, wherein the directory Web site comprises a directory Web site domain name that is at least partially descriptive of a class of goods or services; a plurality of supplier links where activation of a supplier link accesses that supplier's Web site; a supplier descriptive portion located substantially adjacent to the corresponding supplier link; a descriptive title portion substantially corresponding to the description of the class of goods or services described by the directory Web site domain name; and a first rollover window that displays information about at least one of the suppliers corresponding to a supplier identified by at least one of the supplier links.

25. (New) The supplier identification and locator system of claim 24, wherein the first rollover window displays information about at least one of the suppliers corresponding to the supplier identified by at least one of the supplier links when the user pre-selects one of the supplier links.

26. (New) The supplier identification and locator system of claim 24, wherein the directory Web site comprises a first set of supplier links and a second set of supplier links.

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27. (New) The supplier identification and locator system of claim 25, wherein the directory Web site comprises a first set of supplier links and a second set of supplier links.

28. (New) The supplier identification and locator system of claim 26, wherein the first rollover window is substantially visible when the first set of supplier links is substantially visible.

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Cm. 29. (New) The supplier identification and locator system of claim 27, wherein the first rollover window is substantially visible when the first set of supplier links is substantially visible.

30. (New) The supplier identification and locator system of claim 24, wherein the directory Web site comprises a second rollover window.

31. (New) The supplier identification and locator system of claim 24, comprising a plurality of directory Web sites.

32. (New) The supplier identification and locator system of claim 31, wherein each directory Web site contains at least one link to at least one other directory Web site.

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33. (New) The supplier identification and locator system of claim 26, wherein the directory Web site comprises a second rollover window that is visible when the user views at least a portion of the second set of supplier links.

34. (New) The supplier identification and locator system of claim 27, wherein the directory Web site comprises a second rollover window that is visible when the user views at least a portion of the second set of supplier links.

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35. (New) The supplier identification and locator system of claim 24, wherein the directory Web site further comprises at least one metatag substantially descriptive of the class of goods or services.

36. (New) A supplier identification and locator system whereby a user can identify a supplier of goods or services over the Internet comprising at least one directory Web site, wherein the directory Web site comprises a directory Web site domain name that is at least partially descriptive of a class of goods or services; a plurality of supplier links where activation of a supplier link accesses a Web site having information regarding that supplier; a supplier descriptive portion located substantially adjacent to the corresponding supplier link; a descriptive title portion substantially corresponding to the description of the class of goods or services described by the directory Web site domain name; and a first rollover window that

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displays information about at least one of the suppliers corresponding to a supplier identified by at least one of the supplier links.

37. (New) The supplier identification and locator system of claim 36, wherein the first rollover window displays information about at least one of the suppliers corresponding to a supplier identified by a supplier link when the user pre-selects one of the supplier links.

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38. (New) The supplier identification and locator system of claim 36, wherein the directory Web site comprises a first set of supplier links and a second set of supplier links.

39. (New) The supplier identification and locator system of claim 37, wherein the directory Web site comprises a first set of supplier links and a second set of supplier links.

40. (New) The supplier identification and locator system of claim 38, wherein the first rollover window is substantially visible when the first set of supplier links is substantially visible.

41. (New) The supplier identification and locator system of claim 39, wherein the first rollover window is substantially visible when the first set of supplier links is substantially visible.

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42. (New) The supplier identification and locator system of claim 36, wherein the directory Web site comprises a second rollover window.

43. (New) The supplier identification and locator system of claim 36, comprising a plurality of directory Web sites.

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44. (New) The supplier identification and locator system of claim 43, wherein each directory Web site contains at least one link to at least one other directory Web site.

45. (New) The supplier identification and locator system of claim 38, wherein the directory Web site comprises a second rollover window that is visible when the user views at least a portion of the second set of supplier links.

46. (New) The supplier identification and locator system of claim 39, wherein the directory Web site comprises a second rollover window that is visible when the user views at least a portion of the second set of supplier links.

47. (New) The supplier identification and locator system of claim 36, wherein the directory Website further comprises at least one metatag substantially descriptive of the class of goods or services.

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48. (New) The supplier identification and locator system of claim 36, wherein the directory Web site comprises a rollover window that displays information about at least one of the first suppliers corresponding to a first supplier identified by a supplier link when the user pre-selects one of the supplier links.
